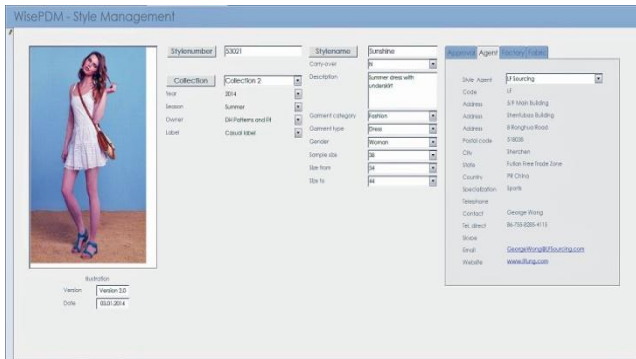


# DH Patterns and Fit

WisePDM®

***“WisePDM®”***



WisePDM is an application for Product Data Management; designed to assist product developers in the creation and management of collections from inception to production.

***“Structured Product Development”***

WisePDM provides a structured approach for small to mid-size companies. The menus guide the user through the workflow. The application offers the free choice of using new data within WisePDM, linkage to existing documents, or a combination of both. Import and export functions extend the use of WisePDM data and provide the basis for transfer to external systems.

***“WisePDM® Functionality”***

WisePDM starts with the definition of collections, range plan, styles and garments. Designs can be created with any system and linked to collections and styles as illustrations. To support technical detailing, WisePDM assists in managing suppliers, trims, fabrics, colours and more. The measurement module supports sizing, measurement charts and grading rules.

WisePDM offers main menu options from reference library definition to technical specifications. At the next level, each is provided with a submenu with standard reports. User defined reference libraries create common standards for items such as garment category or fabric supplier. The consistent use of the WisePDM reference library empowers the use of ad-hoc queries; which fabric is used where; how many carry-overs and for which styles; a trim is unavailable, which styles are affected. WisePDM is your oracle.

***“WisePDM® Benefits”***

WisePDM offers an affordable system to cope with the task of developing data related to collections and manage communication without duplication of information.

WisePDM provides a constant overview of the state of affairs. Changing fabric supplier? Optimize your grading? New information is immediately available to others. There is no need to copy information in email attachments; users simply log-in to WisePDM to see the impact of the latest update.

WisePDM becomes smarter and more valuable by the day. Decided on your sizing? Found a new trim? Updates and additions to the reference library are immediately available to a new project.

***“Minimal Training Requirements”***

The simplicity of WisePDM combines maximum flexibility with minimum start-up time. A one day introduction is sufficient to become a WisePDM user. Do you wish to hold on to your spreadsheets and Adobe Illustrator for your tech packs? WisePDM provides the opportunity to integrate existing data in a common framework.

***“WisePDM® Technical Information”***

WisePDM offers full interoperability with the Microsoft Office suite, Adobe Illustrator, PDF, CAD and other applications and file formats available under the Microsoft Windows operating system. WisePDM is based on a multi-user relational database application. Microsoft provides WisePDM with a stable, fully supported and documented software platform with the highest level of interoperability and scalability across applications.

***“WisePDM® Membership”***

WisePDM Membership includes remote access to the server at DH, your private storage area, and automated back-up. Entry-level membership includes 5 users, technical support, application maintenance, automated back-up, and membership of the WisePDM User Group.

Please contact DH for a demonstration.

***Do you wish to know more? Please visit [www.dorthehansen.com](http://www.dorthehansen.com) or contact DH at [info@dorthehansen.com](mailto:info@dorthehansen.com) Follow us on Facebook, LinkedIn and Twitter. DH Patterns and Fit (HQ), Sjøgangen 4, suite 16-2-5, Tjuvholmen, N-0252, Oslo, Norway***