

DH Patterns and Fit

EMERGING BRANDS



- Emerging Brands

The service “Emerging Brands” is aimed at young designers who want to start their own business. DH provides a full range of business services and advice to start-up companies in the fashion industry.

The initiative has its roots in Dorthe Hansen’s sympathy for the success of her students. Every year a limited number of founders of Emerging Brands are granted access to the resources and expertise of DH Patterns and Fit.

- Intake Talks

The services for Emerging Brands include several hours of free consultancy to discuss the business model, ambitions, financials, contracts, production and distribution. In an informal atmosphere, DH will discuss the opportunities and pitfalls of a broad range of issues. Open talks will uncover aspects of the fashion industry that were not taught at the academy. There are no taboos; everything can be discussed. All information is company confidential. Contact Dorthe Hansen for an appointment.

- Services by DH

DH can assist start-up companies in many ways; from design coaching to production negotiations. It may be bridging the gap between design and production with digital patterns, finding alternatives for costly production details, giving insight in cost variables and the use of material, grading, or fit sessions. Emerging Brands gives access to the same expertise as for well established companies.

- Conditions of the Service Provider Agreement

Emerging Brands services are provided under a Service Provider Agreement (SPA) at a major discount, irrespective of the estimate of hours. No work-volume guarantees are required. DH helps with cash-flow as it offers start-up companies a 90-days payment term. The duration for the SPA is 12 months. If continued after that, regular conditions apply.